

## Create a Roadmap to Financial Independence

Learn basic financial concepts to make it more likely that you'll achieve common life goals such as owning a home, providing for yourself or your family, taking fun vacations, and retiring in comfort—all free from financial stress. You will learn:

- The ten rules to successful investing
- How to write a personal investment plan
- How to diversify your investments
- How to recognize a good mutual fund
- How to be a tax-savvy investor

## Praise for Common Sense Investing

“Hide this book in a safe place because grossly overpaid investment advisors are burning every copy they can find.”

—**Rick Ferri**, CFA, President, Portfolio Solutions LLC

“Easy to understand and implement. Read it and reap!”

—**Mel Lindauer**, Forbes columnist

“Here are 10 simple, easy to follow, and proven investing rules. Investing an hour reading this book will make you a better investor.”

—**Burton G. Malkiel**, Princeton University  
Author: *A Random Walk Down Wall Street*

“If you follow his rules you are virtually guaranteed to outperform the majority of investors, both individual and professionals alike.”

—**Larry Swedroe**, Principal, Buckingham Financial Services  
Author of eleven books on investing

**Rick Van Ness** is a successful private investor and retired executive who provides investor education through online videos, short books, and workshops. Rick has an engineering degree from Cornell University and a MBA in Finance from New York University.

**Don't let your dreams slip away  
because you failed to make a  
simple plan. You can do this!**

